

# Chungnam

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COVER STORY

66

# Seosan Haemi Martyrium, a rising international landmark

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On March 1, 2021, the Haemi Martyrium located in Haemi-myeon, Seosan was designated as an international pilgrimage site. The Haemi Martyrium is where Catholics in the Haemi region were executed during the Joseon Dynasty. In this Martyrs' Shrine, there are records of the names (or baptismal names) of 132 Catholics who were martyred. It is also known as the site where more than 2,000 Catholics from the Chungcheong and Gyeonggi regions were executed during the great persecution of 1839 and 1866. The proclamation of the Haemi Martyrium as an international pilgrimage site is notable as it is the 2nd of its kind following Seoul's Catholic Pilgrimage Routes and the 3rd in Asia, not to mention that it is the only single shrine in Korea. International pilgrimage site includes 20 historic locations including Israel (Jerusalem); Italy (Rome); three places in Spain (Santiago); Mexico (Guadalupe), a place where the Virgin Mary was said to have appeared; and Portugal (Fatima), and six locations related to saints.

**Photo** Seosan Haemi Martyrium: The martyrium is also known as "Yeosutgol" where local residents heard the Catholics being executed shouting "Yesu Maria" (Jesus Mary) as "Yeosu" (local dialect for "fox").



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## Arriving at Seoul in 45 minutes with the opening of the Chungcheongnam-do Province railway

*One-hour living zone of Seoul achieved  
through the national railway network establishment plan*

A high-speed railway will be introduced in the west coast. The Gyeongbu Express Line will be connected to Seohae Line to enhance the accessibility to Seoul, which will allow a 45-minute commuting distance from Hongseong-gun to Seoul using the Seohae Line.

Yang Seung-jo, governor of Chungcheongnam-do Province, held a press conference in the provincial government building and announced the "4th National Railway Establishment Plan" by the Ministry of Land, Infrastructure and Transport (MOLIT) during the public hearing of the Korea Transport Institute. The national railway establishment plan is a mid-to-long term governmental plan which includes expansion of railway networks for the next decade.

Once the Gyeongbu Express Line and the Seohae Line connects, direct connection with Seoul through KTX is feasible for both the existing Janghang Line and the new Seohae Line. The amount of time it takes from Seoul to Hongseong will be reduced from 2 hours to a mere 45 minutes. Additionally, the time between Boryeong-Seoul is expected to be 1 hour, while Seochon-Seoul will take 1 hour 10 minutes, successfully incorporating the Chungnam west coast region within a one-hour living zone of Seoul. The establishment of KTX Seohae Line reflected in the new



KTX(Korea Train eXpress)

project was the province's greatest goal of connecting the 6.7 km section between double track railway (Pyeongtaek) of Seohae Line and the Gyeongbu Express Line (Hwaseong).

Due to this, the Pan-Yellow Sea era development strategy which Chungcheongnam-do Province was promoting is expected to speed up with the start of the west coast KTX era.

Meanwhile, among the 14 lines that Chungcheongnam-do Province proposed for the national railway network establishment plan, the 3-stage Ganggyeong-Gyeryong section project using the existing Honam Line (new project), linearization of Gasuwon-Nonsan Honam Line (continuous project), and four lines including Boryeong Line (additional review-required project) were reflected, totaling 7 projects.

Governor Yang stated, "The west coast double track railway is 'a new future vision' for Chungcheongnam-do, the center of Korea. The Seohae Line is one of the most important infrastructure projects for Chungnam to welcome the Pan-Yellow Sea era." He added, "We will put our utmost efforts so the construction of the Seohae Line can become a new gateway for Korea to expand to the world."

The MOLIT is planning to reflect the opinions proposed during this public hearing and finalize and notify the results of the "4th National Railway Establishment Plan" within June after deliberation from the Railway Industry Committee.



Press Conference of Seohae Line KTX network Construction Project





## Going all out to establish Seosan Airport

*The achievement of direction connection of KTX Seohae Line expands to the creation of Seosan Private Airport*

Chungcheongnam-do Province, which solved various big issues last year such as the designation of Chungnam Innovative City and the reflection of KTX direct connection to the Seohae Line, is now working towards the creation of Seosan Private Airport.

Governor Yang Seung-jo emphasized, “The construction of Seosan Private Airport is essential for providing aviation services for provincial residents and national equal development” during the “May Socializing Day” on May 3.

Construction of Seosan Private Airport is currently being carried out with top priority, and the province carried out a method of using the airfield of ROKAF 20th Fighter Wing in Seosan (Haemi Airfield: 11.9 km<sup>2</sup>) together with the Air Force, similar to Cheongju International Airport.

Although the Seosan Private Airport construction

project was designated for the Ministry of Land, Infrastructure and Transport validity assessment last year, it did not pass the Ministry of Economy and Finance assessment, failing to receive the project funds of KRW 1.5 billion. The Saemangeum New Airport (KRW 12 billion), Heuksando New Airport (KRW 6.8 billion), and Ulleungdo New Airport (KRW 80 billion), on the other hand, were all reflected through governmental funds.

The province was disappointed with the passing of special act for Busan Gadeokdo New Airport, as KRW 50 billion is expected for the Seosan Private Airport project, which is less than 1% (0.17%) of the KRW 28.6 trillion required for the Gadeokdo New Airport project.

Governor Yang pointed out, “Construction of Seosan Private Airport is a national project required for Korea to expand into the world beyond Chungcheongnam-do Province. Despite its importance, the project has been facing difficulties for the past 20 years.”

He also added, “The construction of Seosan Private Airport will be an important catalyst whether Chungcheongnam-do Province can step forward into the larger world or not. If we focus on our competence like how



we solved previous provincial issues, we believe our dream will finally come true.”

The province and head of 15 si/gun adopted a joint resolution for the construction of Seosan Private Airport last March, and demanded the reflection of the construction of Seosan Private Airport in the 6th mid-to-long term comprehensive plan of joint airport development by the government. Prior to this, the chairpersons of si/gun assemblies gathered in the provincial government building and requested a quick decision for the construction of Seosan Private Airport.

*Construction of Seosan Private Airport is a national project required for Korea to expand into the world beyond Chungnam*

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## Fostering industries based on smart specialization in Chungcheongnam-do Province

*Two items including development of green hydrogen parts and display smart sensor module technology*



Chungcheongnam-do Province secured KRW 12 billion in governmental funds through its designation of two tasks for "Contest for 2022 Smart Specialization Project" held by the Ministry of Trade, Industry and Energy.

The selected projects were development support platform of water electrolysis parts for green hydrogen and convergent type XR display fused with smart sensor module technology.

The development support platform of water electrolysis parts for green hydrogen includes support for switching to polymer electrolyte membrane (PEM) water electrolysis stack parts manufacturing for parts processing industries within province to proactively respond to the coal-free and energy transition policies of the province.

For this, the province is to support a total of KRW 11 billion including KRW 6 billion in governmental funds from 2022 to 2024 to establish a "Green Hydrogen Parts Transition Support Center" in Dangjin Seongmun National Industrial Complex.

The development support platform of XR display fused with smart sensor module technology has the goal of promoting the smart sensor industry as the invigoration of non-contact industries and the start of the bidirectional communication era due to the 4th industrial revolution and the spread of COVID-19 calls for the development of the smart sensor industry.

The province is planning to support the design, manufacturing, certification, and evaluation required for display smart sensor module production by investing



Groundbreaking ceremony for Hinet Dangjin Hydrogen Shipping Center

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*We secured a foothold for leaping into a green hydrogen production base through this content.*

*We will nurture new industries as well as develop existing ones to respond to the change and lead the industry in the future*

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KRW 9 billion including KRW 6 billion in governmental funds for 3 years from 2022 to 2024. Additionally, through the selected projects from this contest, 101 jobs with KRW 30.6 billion in production and KRW 9 billion in value production is expected.

A provincial official commented, "We secured a foothold for leaping into a green hydrogen production base through this content. We will nurture new industries as well as develop existing ones to respond to the change and lead the industry in the future."

Having been carried out since last year, the smart specialization project is a project for advancing and diversifying local industries utilizing local resources and capabilities.

The province is currently carrying out 4 projects: convergent type high-safety based establishment project of electric equipment module; healing spa-based rehabilitation healthcare diversification project; high-tech chemical industry support center establishment project; and platform establishment and advancement project of user-centered rehabilitation healthcare device.





## Creating 5,500 eco-friendly jobs within the next 5 years

*Employment effect of 5,530 people with KRW 40.9 billion in investments... Agreement between the Ministry of Employment and Labor with 4 cities within the province*



Agreement of Employment Stabilization Preemptive Response Package Support Project



Employment Stabilization Preemptive Response Package Support Project Meeting

Chungcheongnam-do Province will create 5,500 eco-friendly jobs until 2025 by investing KRW 40.9 billion.

According to the province, a total of 5,500 eco-friendly jobs will be created for areas with concern for employment loss due to a change in the industry through the "Employment Stabilization Preemptive Response Package Support Project" selected from the contest by the Ministry of Employment and Labor.

The province and Boryeong, Asan, Seosan, and Dangjin cities will organize a Chungcheongnam-do Province consortium by investing a total of KRW 40.9 billion until December 2025 for the Employment Stabilization Preemptive Response Package Support Project.

The employment goal is a total of 5,530 people for five years, which is 1,100 people yearly.

Detailed tasks include installing a Chungcheongnam-do Employment Stability Preemptive Response Support Team and a Chungcheongnam-do Employment Crisis Comprehensive Support Center within the Chungcheongnam-do Jobs Promotion Institute for locally tailored job governance to strengthen employment security.

Additionally, alternative job analysis for crisis industries following the transition into eco-friendly vehicles and the phased closure of coal power plants, employment grant support, employment and workplace survey, employment service (employment mediation, consulting and support) will be provided.

Human resource training and corporate support for the crisis industries to reborn through advancement of carbon-

based industries and creating new development industries from energy and mobility innovation will be carried out.

Additionally, crisis industry personnel reassignment education (eco-friendly vehicles, parts development, wind power development), technology-oriented education (design), and reassignment and transfer training for the hydrogen energy and the eco-friendly vehicle industry will also be carried out, while certification support for eco-friendly technology change (test, performance evaluation, quality, etc), technology consulting and technological support, discovery of new industries and distribution support will be provided as a package.

The Chungcheongnam-do Province consortium (consisting of 4 cities within the province) is expected to carry out the project according to the business plan, while complying with the monitoring, guidance, and evaluation of the Ministry of Employment and Labor. The Ministry of Employment and Labor is planning to cooperate for the smooth operation of the support projects of the Chungcheongnam-do Province consortium.

Kim Yeong-myung, economic director for Chungcheongnam-do Province, stated, "The province organized a consortium and searched for mid-to long-term employment projects to respond to the transition in the industrial structure of energy and vehicle parts. We will change the employment crisis caused by industry changes into opportunities through locally-led employment projects through local industries and policies and provide an excellent success model for job transition."



## Convenience in our lives through future technology!

### Convenient cleaning and farming through cutting-edge technology



#### A cleaner Chungcheongnam-do Province using automatic robots

Automatic robot will collect the trash in West Coast of Chungcheongnam-do Province.

Chungcheongnam-do Province announced that it was designated as the "Solving Local Problems Using Scientific Technology" project area and signed an MOU with the Ministry of the Interior and Safety and the Ministry of Science and ICT. The selected contest task was "Creating a clean port and harbor using automatic ocean trash collection devices" which was proposed to the government by Chungcheongnam-do Province to solve the problem of ocean trash floating in the coastal waters. Participating institutes are to establish and operate a cooperation system between local residents and researchers from technology development to trash collection and disposal.

In addition, KRW 500 million was supported to the Marine Robot Center of the Korea Institute of Industrial Technology (KITECH) to develop test products of automatic robots until May 2022 to carry out trash collection in five harbors and ports in Chungnam.

In March, participating institutes and residents worked together to carry out on-site inspection and consultation to produce blueprints for automatic robots. Chungcheongnam-do Province is planning to expand supply of automatic robots after implementation to requesting si/gun.

As a separate project, the province is investing KRW 19.3 billion for 19 projects in five areas such as building a ship for ocean trash collection and a wide-scale ocean resource circulation center, creating an unmanned coastal surveillance comprehensive information platform, and using automatic collecting devices.

Vice governor Lee Pil-young commented, "We will increase efficiency by introducing automatic robots for collecting ocean trash. We will create cleaner ports and harbors through the usage of cutting-edge smart management system and technology geared towards collecting and managing ocean trash."



#### No more labor-intensive farming

The Chungcheongnam-do Agricultural Research & Extension Services presented a rice transplant and direct seeding technology which can greatly reduce cost and amount of labor.

The Agricultural Research & Extension Services demonstrated an early maturing rice transplant using automatic transplanter in the Haenaru Rice Joint Venture Corporate located in Dangjin on April 30.

It has a characteristic where the machine automatically recognizes its surrounding environment and moves by itself using automatic driving technology. Existing transplanters require a group of two people where one person operates the machine while the other transports the seedbed, but automatic driving transplanter only requires one person, which would be of great help for rural areas with labor shortages.

Direct seeding of rice using drones were also demonstrated on the same day. It requires 10.44 hours using a transplanter to plant a 1000 m<sup>2</sup> field, but it only

took 5.22 hours to plant a field of the same size using drone direct seeding. The production cost is KRW 21,975 for drone direct seeding, which is much cheaper than machine transplant that worths KRW 141,000.

An official from the Chungcheongnam-do Agricultural Research & Extension Service explained, "Drone direct seeding will reduce production cost down to KRW 1.2 million for every 10,000 m<sup>2</sup> and reduce labor time up to 80%."



Demonstrate an early maturing rice transplant using automatic transplanter



# Daesan Complex, transitioning into advanced chemical industries

Chungcheongnam-do Province will support Daesan to make a transition into a high-tech chemical material industrial complex.

The province announced that the "High-tech Chemical Industry Support Establishment Project" was finalized as the target for support for new projects by the Ministry of Trade, Industry and Energy.

According to the project, Daesan Complex will receive KRW 15.9 billion in support for three years, which will be used for establishing platform and machinery, technological support, and fostering human resources.

The high-tech chemical industry support center

with the size of 991.73 m<sup>2</sup> will provide analysis services, establish cooperation networks between institutions, collect big data, and carry out technological advancement projects.

Technological support for test evaluation is provided from chemical materials to finished products (parts) for machinery, and it is planned to be established according to the demands of chemical material parts companies such as environment-friendly vehicles and displays.

Additionally, technology for responding to global restrictions, entering into market, and commercialization will be supported through test product manufacturing,

*Planned to establish a support center until 2023...*  
*Expected to create KRW 20.2 billion in sales and 227 new job positions*

close-contact R&D consulting, etc., while also raising professional personnel through training.

The province expects increased competence in the chemical and related business sectors through technological improvements; acceleration of industry advancement through the transition into high-value chemical materials industry; and facilitation of employment and company production through the establishment of a platform.

KRW 20.2 billion in production, KRW 8.5 billion in value creation, and 227 new job openings are expected through this project.



View of Daesan Hydrogen Fuel Cell Power Plant



Bird's eye view of Daesan Complex



## The power of Chungcheongnam-do Province which ranked top in trade amid the trade blockade situation

**No. 1 trade balance in Korea, No. 1 in competitiveness in the display sector.**



Designation ceremony for specialized complexes for materials, parts, and equipment

Chungcheongnam-do Province is proactively responding to overcome the local economic crisis due to the prolonged COVID-19 pandemic.

### Chungcheongnam-do Province, leading Korea's export and trade

Chungcheongnam-do Province achieved No. 2 in total exports and No. 1 in trade balance last year.

Exports consisted of 15.5% of the total with USD 79.5 billion, and the trade balance was the highest among 17 cities and provinces nationwide with USD 53.1 billion. This proves that export companies in Chungcheongnam-do Province is leading Korea's export and trade.

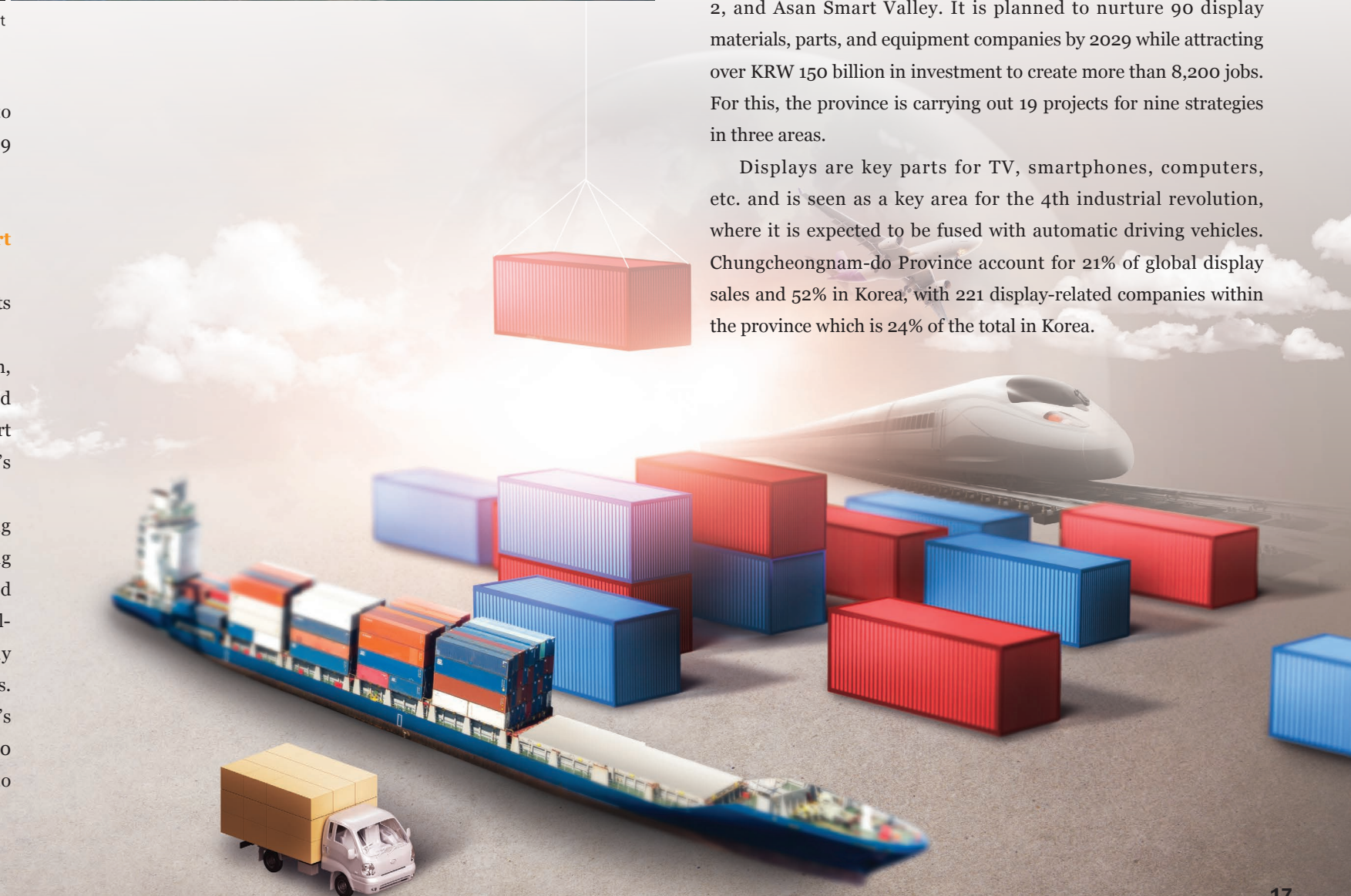
The province is carrying out aggressive overseas marketing projects to pioneer new and strategic markets while advancing contact and non-contact joint export support platform and intensifying export vitality through close contact support to small- and medium-sized export companies. Additionally, the newly established trade office is used to aid overseas export of companies. Chungcheongnam-do Province is planning to achieve this year's goal of USD 85 billion in exports, as well as achieving USD 100 billion in exports by 2022 and creating 1,000 jobs related to exports.

### The core of the 4th industrial revolution, creating a display superpower

Chungcheongnam-do Province is expected to become a global base for the display industry due to its designation as a specialized complex for materials, parts, and equipment. The province received the certificate of designation for "Chungcheongnam-do Display Materials, Parts, and Equipment Specialized Complex" during the materials, parts, and equipments-specialized complex designation ceremony hosted by the Chungcheongnam-do Ministry of Trade, Industry and Energy.

Designated regions include six industrial complexes of 6.9km<sup>2</sup> including Cheonan General Industrial Complex 2, Cheonan General Industrial Complex 4, Cheonan General Industrial Complex 3 Foreign Investment Area, Asan Techno Valley 1, Asan Techno Valley 2, and Asan Smart Valley. It is planned to nurture 90 display materials, parts, and equipment companies by 2029 while attracting over KRW 150 billion in investment to create more than 8,200 jobs. For this, the province is carrying out 19 projects for nine strategies in three areas.

Displays are key parts for TV, smartphones, computers, etc. and is seen as a key area for the 4th industrial revolution, where it is expected to be fused with automatic driving vehicles. Chungcheongnam-do Province account for 21% of global display sales and 52% in Korea, with 221 display-related companies within the province which is 24% of the total in Korea.





**Succeeded in attracting foreign investment from two globally leading companies with over 130 years of experience**

**Signed an investment agreement worth USD 77 million with NCK (Japan) and Verescence (France)**



Concept Diagram of NCK

Two globally leading companies which boast a 130-year history established a foothold in Chungcheongnam-do Province. The tailored foreign-investment attraction strategy produced outcomes despite the current COVID-19 pandemic.

**NCK, No. 1 market share in semiconductor coating in Asia**

Governor Yang Seung-jo of Chungcheongnam-do Province signed an MOU with NCK CEO Kim Jeon-su, Verescence Korea Corporate CEO Hong Hyung-soo, Mayor of Dangjin Kim Hong-jang, and Mayor of Seochon Noh Pak-rae. According to the MOU, NCK will construct a new semiconductor coating solution production factory (40,423m<sup>2</sup>) in the Dangjin Songsan 2-1 Foreign Investment Area within five years.

NCK which is headquartered in Pyeongtaek, Gyeonggi-do Province is a Korean joint corporate investment producing non-reflective semiconductor coating solution and liquid alignment agents. The USD 37 million required for factory construction is provided by Nissan Chemical. If NCK operates according to the investment plan, Chungcheongnam-do Province is expected to experience KRW 585 billion in import replacement and KRW 60 billion in exports, with 36 new job openings for the next years.



Foreign-invested Company Agreement (MOU) Signing Ceremony

**Verescence, No. 1 global cosmetic manufacturing**

Additionally, Verescence is a subsidiary of Amorepacific Corporation established in 2007, which settled at Chungcheongnam-do Province and took over the management rights of Pacific Glass that produces glass bottles for cosmetics and perfumes. Foreign direct investment to Verescence adds up to USD 40 million.

Verescence is planning to expand high quality cosmetic and perfume glass bottle production plants to 41,815m<sup>2</sup> in the existing Pacific Glass factory located in Janghang-eup, Seochon-gun. Established in 1986, Verescence is the No. 1 company in the cosmetics/perfume glass bottle manufacturing sector with over 500 million bottles produced every year. If the investment promise between Chungcheongnam-do Province and Verescence is carried out according to plan, it is expected to yield KRW 78.4 billion in exports and 65 new jobs.

Governor Yang commented, "NCK's provincial investments will be extremely beneficial in strengthening Korea's competitiveness in the semiconductor industry and Verescence's additional investment will be able to allow K-Beauty to leap a step forward." He expressed the will to support the two companies for further development together with Chungcheongnam-do Province.







## A greener Chungcheongnam-do Province

*KRW 3.5 billion to be invested this year, carrying out five project areas including close-contact forest*



The largest indoor garden in the country, Cheonan

Chungcheongnam-do Province is expanding infrastructure and culture by investing KRW 3.5 billion to create gardens in five areas such as close-contact forests.

This garden infrastructure project reflects the garden projects of the Korean New Deal currently being pushed forward by the government along with increased demand and interest for garden projects from citizens.

In particular, focus was put on creating an area for communication and healing by creating a garden interconnected with citizens' daily lives.

Major details include creating two close-contact forests; designing two local gardens; creating 23 smart gardens; creating 29 public gardens including two civil gardeners; and expanding garden culture through operation of four (20 persons) urban forest and garden management teams for the proliferation of garden culture.

The close-contact forest project includes environmental improvement of public facilities such as libraries, creating indoor gardens for the reduction of indoor organic compound concentrations and creating external gardens to invigorate areas at risk of local extinction.

The smart garden project introduces ideal vegetation for indoor spaces and automatic vegetation management technology to create a garden which maximizes healing, rest, and enjoyment.

Urban forest and garden management will be operated by civil gardener and urban forest/garden manager as one team



Smart garden, Seochon

(consisting of five people) which will continuously manage the created gardens and urban forests such as close-contact forests, smart gardens, local gardens, and public gardens.

Lee Sang-chun, chief of Forestry Resource Division, stated, "Through the spread of garden culture, we will create a green welfare service space for easy access to anyone and provide quality job as well. Furthermore, it will be used as a space for healing and communication while also achieving air quality improvement by reducing particulate matter."







# Benefits of Chungcheongnam-do provincial residents

Any provincial residents living in Chungcheongnam-do Province can benefit from the following policies:



## Chungnam-type happy residence which reduces housing burden for newlywed couples

Chungcheongnam-do Province is operating Chungnam-type happy residence to create a friendly environment for marriage and childbirth. The Chungnam-type happy residence which is presenting a new vision for Korean residential policies is being seen as a generous policy which greatly reduces the housing burden of newlywed couples. What's so special about is that there is a rent discount of 50% for having one child and a 100% discount for two children after moving in.



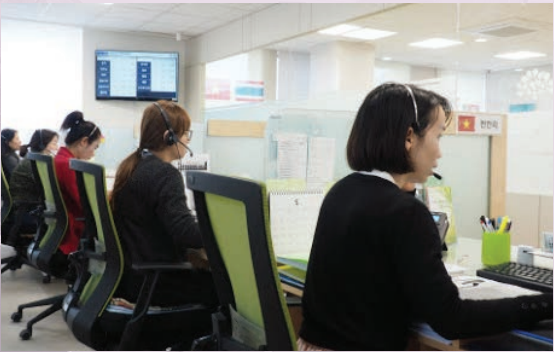
## Free bus rides for seniors aged 75 or older

Chungcheongnam-do Province is operating Chungnam-type happy residence to create a friendly environment for marriage and childbirth. The Chungnam-type happy residence which is presenting a new vision for Korean residential policies is being seen as a generous policy which greatly reduces the housing burden of newlywed couples. What's so special about is that there is a rent discount of 50% for having one child and a 100% discount for two children after moving in.



## Korea's one-and-only Chungnam Multilingual Support Center for Foreign Residents

The Chungnam Multilingual Support Center for Foreign Residents operated by the Chungcheongnam-do Province achieved the top prize at the "Excellent Examples of Support for Foreign Residents by Local Governments." The service which started from May 2017 is currently being serviced in 16 languages and is operated all-year round. Through these efforts, the Chungnam Multilingual Support Center for Foreign Residents achieved high customer satisfaction during a survey conducted in 2020.



## 119 sign language video call interpretation service for persons with hearing and language disabilities

The Chungcheongnam-do Firefigting Headquarters started a third-party sign language video call interpretation service for the first time in Korea. A professional interpreter relays the message of the informant in real-time to allow accurate grasp of the situation and quick response. The real-time sign language interpretation is carried out with "107 Relaycall," a professional sign language interpretation institute.





## “Seosan Haemi Martyrium, rising as an international landmark”

*The 2nd of its kind following Seoul's Catholic Pilgrimage Routes and the only single shrine in Korea*



Seosan Haemi Martyrium with Cherry Blossoms

The Haemi Martyrium located in Haemi-myeon, Seosan-si, Chungcheongnam-do Province was designated as an international pilgrimage site by the Vatican.

The Vatican carried out the proclamation process after approving the Haemi Martyrium as an international pilgrimage site on November 29, 2020. The Vatican also sent a decree of approval to Seosan city. Therefore, the Haemi Martyrium became the second martyrdom shrine in Korea, after the Seoul's Catholic Pilgrimage Routes designated in September 2018, and the third pilgrimage site in Asia. The Haemi Martyrium is also the only singular shrine in Korea.

Although the Haemi Martyrium is not a place where a famous saint was born or where a special miracle occurred, there are records of 132 Catholics who were martyred leaving their names and baptismal names. Also, it is known where 1,800–2,100 Catholics were executed during the great persecution in the 1800s with their name unknown during the Joseon Dynasty.

Due to the announcement of Haemi Martyrium as an international pilgrimage site, the creation of the Haemi pilgrimage route gained momentum. Seosan city carried out maintenance project for the Haemi pilgrimage route with a total of KRW 2.4 billion to prepare for Pope Francis' visit. The Haemi Martyrium pilgrimage route is about 11.3 km long starting from Hantigogae to the Martyrium.

During the Catholic persecution in the 1800s, many Catholic martyrs in Naepo were transported to Haemieupseong Walled Town and the Haemi Martyrium, which is meaningful as it is the last pilgrimage route to the martyrdom among many pilgrimage routes in Naepo.

The Haemi pilgrimage route will also be included as an international pilgrimage site after construction is completed.

Father Han Gwang-seok, responsible for the Seosan Haemi Martyrium, stated “It (designation of Haemi Martyrium as an international pilgrimage site) is a glorious event that admitted the faith of nameless Catholics to the whole world.”

The city of Seosan expects the Haemi Martyrium to become a venue of meaningful historical and cultural heritage not only for Catholics but also for ordinary citizens. Maeng Jeong-ho, mayor of Seosan, stated, “The designation of Seosan Haemi Martyrium as an international pilgrimage site means that Seosan’s noble history has been recognized worldwide. We will strive to preserve the site and allow many citizens to easily find and experience its history.”

Meanwhile, international pilgrimage sites include 20 historic locations such as Israel (Jerusalem); Italy (Rome); three places in Spain (Santiago); Mexico (Guadalupe), a place where the Virgin Mary was said to have appeared; and Portugal (Fatima), and six locations related to saints.



Seosan Haemi Martyrium Tower



# Come visit the whole new Namdanghang Port

**Completed coastal restoration of Namdang District by investing KRW 6.3 billion... Restored 67,000m<sup>2</sup> of sandy beach and installed an observation post**

Namdanghang Port in Hongseong-gun is preparing to leap forward as a new tourist attraction, refurbishing itself with the restoration of its sandy beach and the installation of the Namdang sunset observatory.

According to Hongseong-gun, the "Namdang District Coastal Restoration Project," which invested KRW 6.3 billion using funds from the Ministry of Oceans and Fisheries to restore the loss of sand and eroded coastline caused by frequent high waves, was completed.

The main maintenance work of the restoration project is the "beach nourishment" which restored the eroded coast with sand, successfully restoring about 67,000m<sup>3</sup> of sand and constructing the "Namdang Sunset Observatory" to provide a place to rest and enjoy the natural beauty for tourists visiting Namdanghang Port.

Hongseong-gun expects this project to not only provide a buffer to safely protect the coast from natural disasters, but also greatly help revitalize the local economy by

establishing tourism infrastructure.

Choi Joo-sik, director of the Maritime and Fisheries Bureau, stated, "In addition to the coastal restoration of Namdang District, we will carry out festival square and marine park construction project, and fishing village New Deal project. We will focus our utmost efforts in making Namdanghang Port one of Korea's leading maritime tourism attractions, and greatly contribute to the development of fishing villages and the local economy of Hongseong-gun."



Namdanghang Port

Namdanghang Sunset Observatory





## A puppet show reborn through the hands of citizens: Park Cheomji Noreum

*Searching for a direction for key culture and tourism content development with citizens and professionals*

Chungcheongnam-do Province's intangible cultural asset "Seosan Park Cheomji Nori" is expected to gain diversity through public participation.

Seosan announced that the Seosan Park Cheomji Nori was designated as the "2021 National Policy Design Support Project" organized by the Ministry of the Interior and Safety.

National Policy Design is a policy model where the public, who demands these policies, and public officials, who supply them, develop public services together with service designers. "Seosan Park Cheomji Nori" was designated after applying for the project, "Finding a Future Road for Sustainable Village Cultural Communities Continued for Over 90 Years."

From now on, Seosan Park Cheomji Nori will receive professional support from policy design professionals from the Ministry of the Interior and Safety. In addition, the city plans to form a National Policy Design Team with citizens, experts and government officials and develop policies to transform Seosan Park Cheomji Nori into a key cultural and tourist attraction in the region.

In particular, the city plans to revive regional specialties and promote them in earnest, including the development of promotional measures in line with public demand.

A city official commented, "The National Policy Design Team is a project led by citizens to create and promote policies. We will do our best to achieve positive results which enhances the values of Seosan city."

Seosan Park Cheomji Nori is the only traditional puppet show which is still being passed down in local villages with a history of over 100 years. It was inherited from the late

1920s to the people of Tapgok 4-ri, and it was designated as a Chungcheongnam-do Province's intangible cultural asset in 2000. Currently, Park Cheomji Nori Training Center is being operated in Tapgok 4-ri.



Performance of 2020 Seosan Park Cheomji Nori

*"Finding a Future Road for Sustainable Village Cultural Communities Continued for Over 90 Years."*





## Experience healing in the Seocheon Healing Forest

*A venue for healing within the forest while maintaining social distancing*



Seocheon Healing Forest

# Healing Forest

Chungcheongnam-do Province encouraged "healing" and "forest healing" through Seocheon Healing Forest at a time of high fatigue due to the prolongation of COVID-19.

Seocheon Healing Forest which opened in March is located at the foot of Huirisan and Munsusan Mountains, which are well-known mountains in Seocheon.

Within the forest, a one-kilometer-long barrier-free road, a bamboo sound shelter, a waterfront meditation forest, a west wind bath therapy area, a red clay forest road, a pine meditation forest road, etc. were created. Inside the center, which is 546m<sup>2</sup> large, a meditation room, incense room, auditorium, and physical training room, were established.

Also, a tailored healing program is carried out for COVID-19 related workers or residents who require emotional healing.

Specifically, four programs — Forest is a our family; Heal yourself with the forest; We live with forests; and Achieving longevity with forests — are being operated.

It is operated for two hours in principle, and it can be used after reservation. Also, discounts are provided for reservations by Chungcheongnam-do provincial residents

Forest healing refers to activities which recover physical and mental health and enhance the immune system fatigued from social activities using the various environmental factors which exist within the forest. As a new paradigm of healing programs which can heal people's worn-down body and emotion from social activities at the same time, its demand is increasing every day.







# The 67th Baekje Cultural Festival

The Great Kingdom of Baekje with Flourishing Culture

2021. 9. 25.<sup>Sat</sup> ~ 10. 3.<sup>Sun</sup>

